

An aerial photograph of a residential area, likely in Nassau County, Florida. The image shows a dense cluster of houses with light-colored roofs, interspersed with green trees. A winding river or canal flows through the area, reflecting the sky. The overall scene is captured from a high angle, providing a comprehensive view of the neighborhood's layout and natural features.

Nassau County Homeowners Study:

ATTITUDES ON PROPERTY TAX ASSESSMENT SYSTEM

COUNTY-WIDE POLLING PRESENTATION

METHODOLOGY



The poll was conducted May 18-21, 2017 among 800 likely General Election voters who own homes in Nassau County. At the 95% confidence level, the margin of error in the survey is 3.46%. The margin of error is higher among sub-groups. This survey was drawn from a sample of voters with a history of voting in odd-year elections. In addition, screening questions were employed to identify those voters in the sample most likely to vote this November.

County-wide sample size: 801

CONCLUSIONS

- Taxes are the main issue homeowners are concerned about – and taxes directly impact their financial well-being.
- Homeowners know their rights under the current tax assessment system – and most exercise those rights.
- Homeowner believe in their right to challenge assessments – and strongly oppose changes that they perceive could raise taxes.

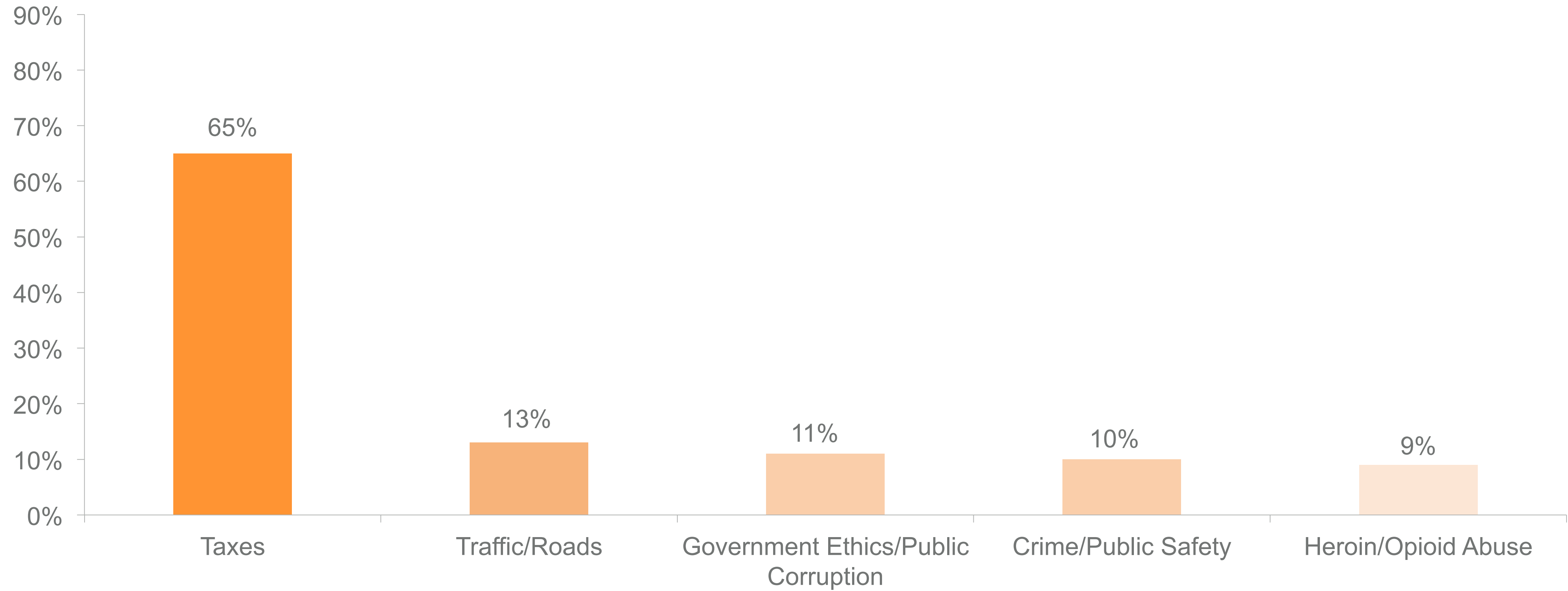
GENERAL VIEWS ON NASSAU COUNTY TAXES



SECTION 1

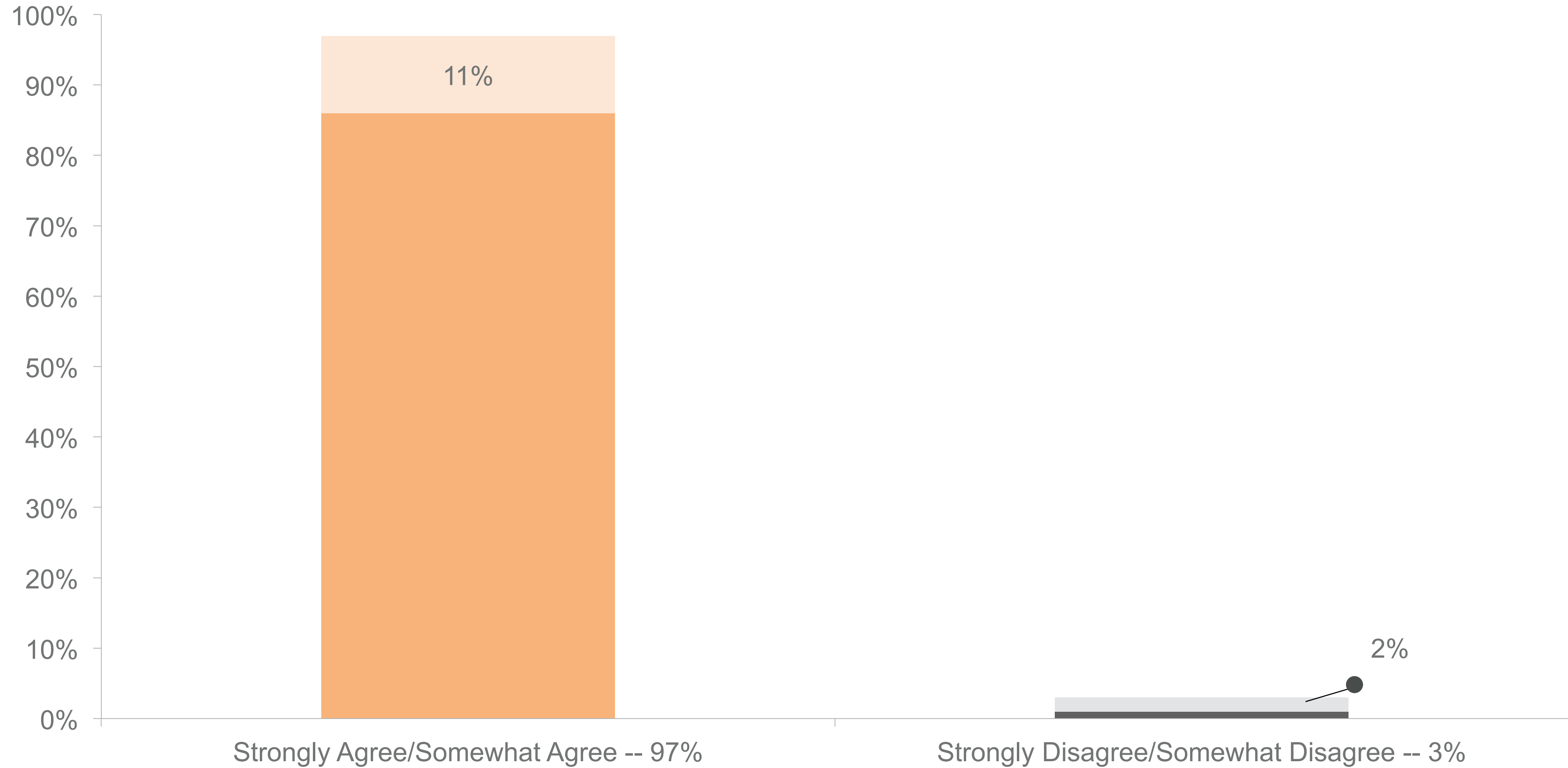
POLLING: What are the 2 most important issues facing your community?

SECTION 1



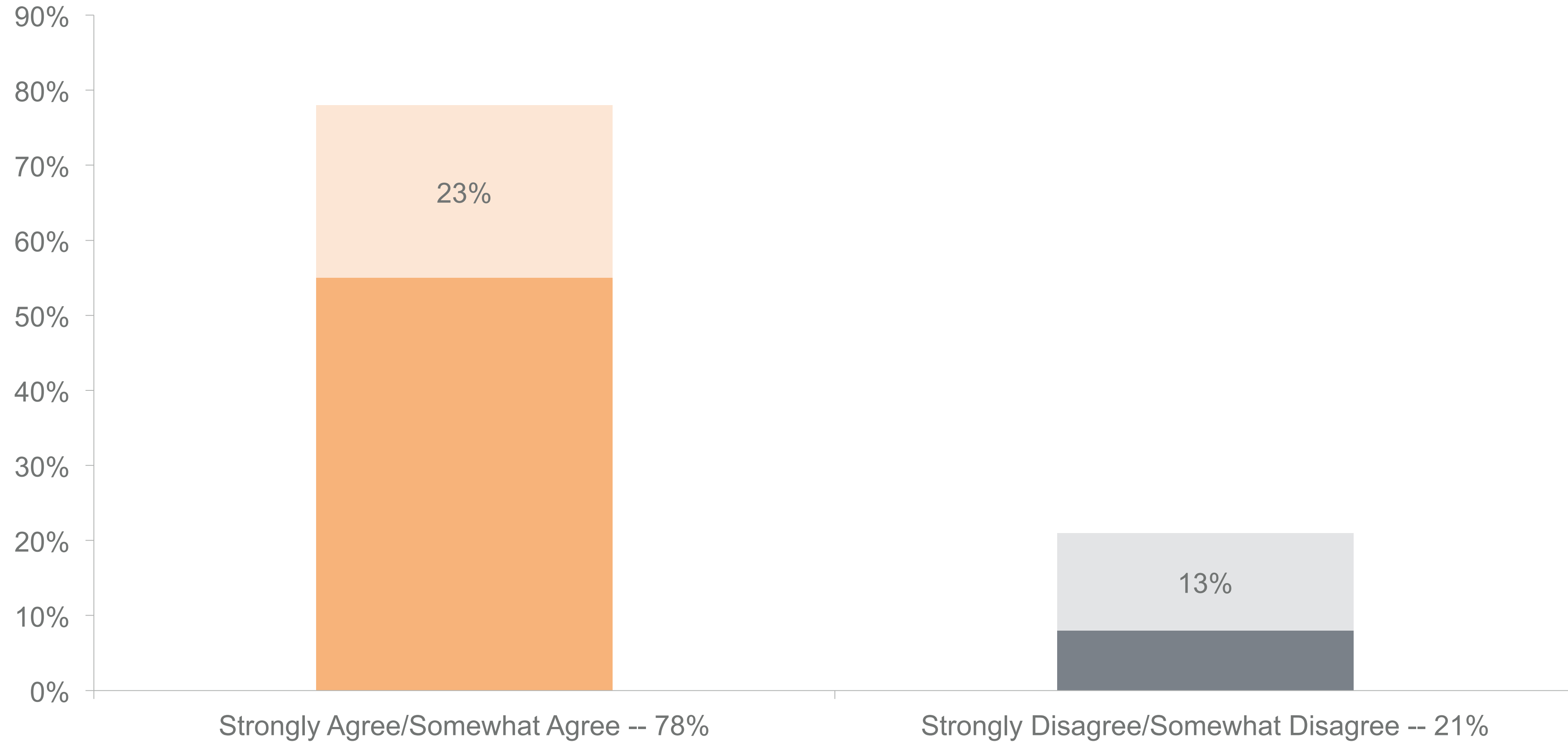
POLLING: Property taxes are too high in Nassau County. Do you agree or disagree?

SECTION 1



POLLING: Paying property taxes is a significant burden on my ability to afford living in Nassau County. Do you agree or disagree?

SECTION 1

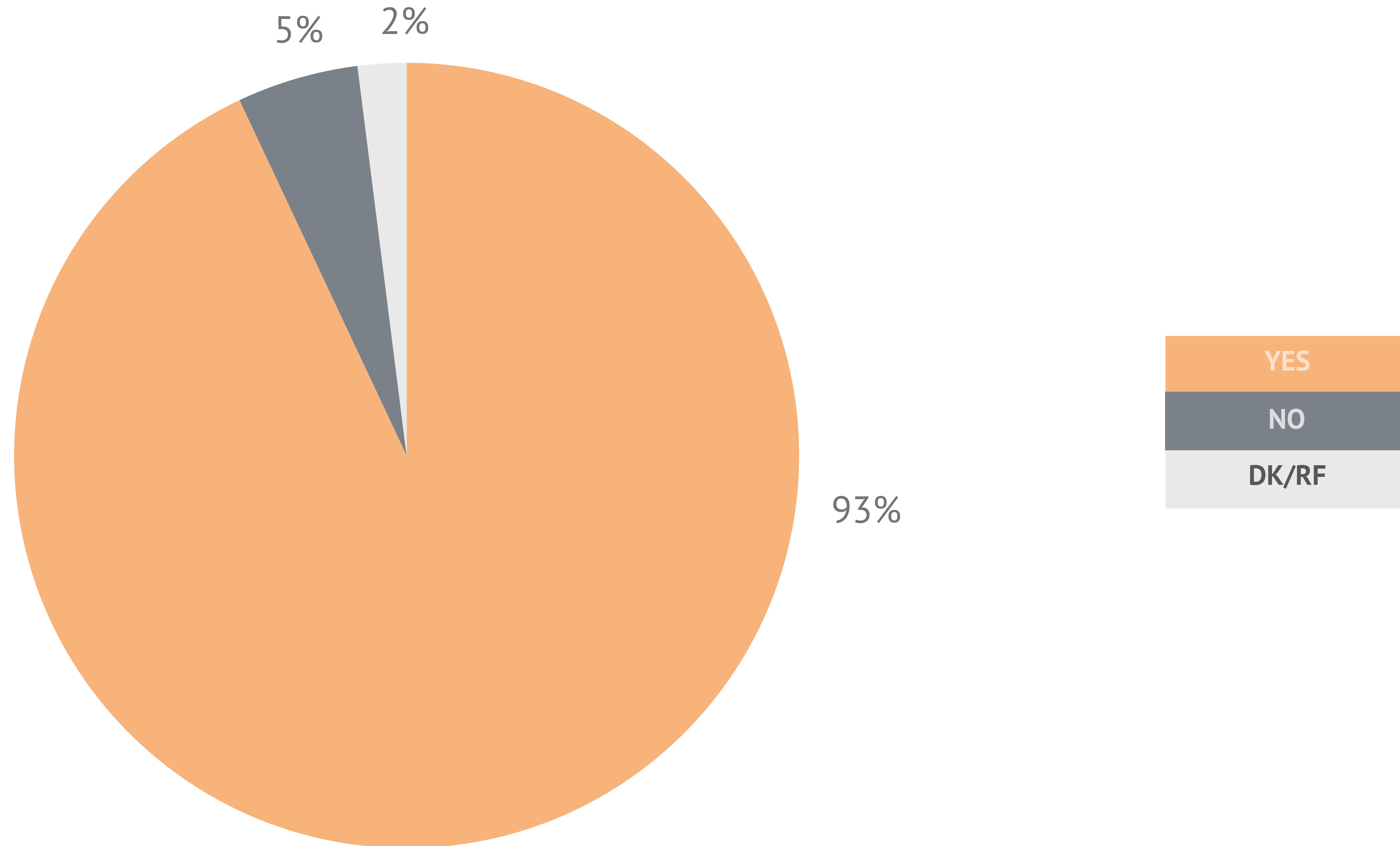


VIEWS ON TAX ASSESSMENT SYSTEM

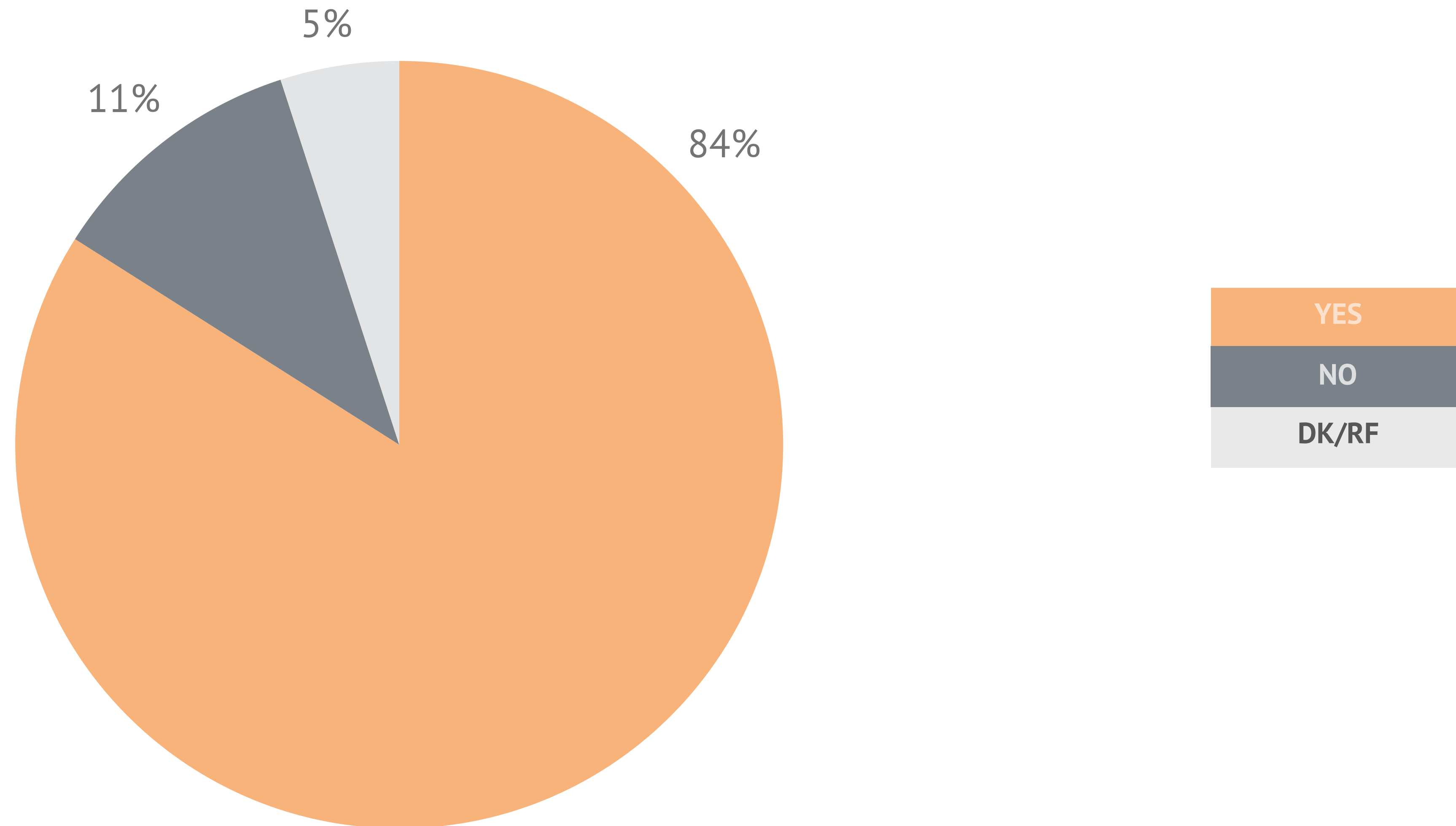


SECTION 2

POLLING: Are you aware that homeowners can challenge their annual property tax assessment from Nassau County, potentially resulting in a lower tax bill?



POLLING: Nearly 80% of those who challenge their property tax assessment are successful. Does knowing this make you more likely to challenge your property tax in the future?



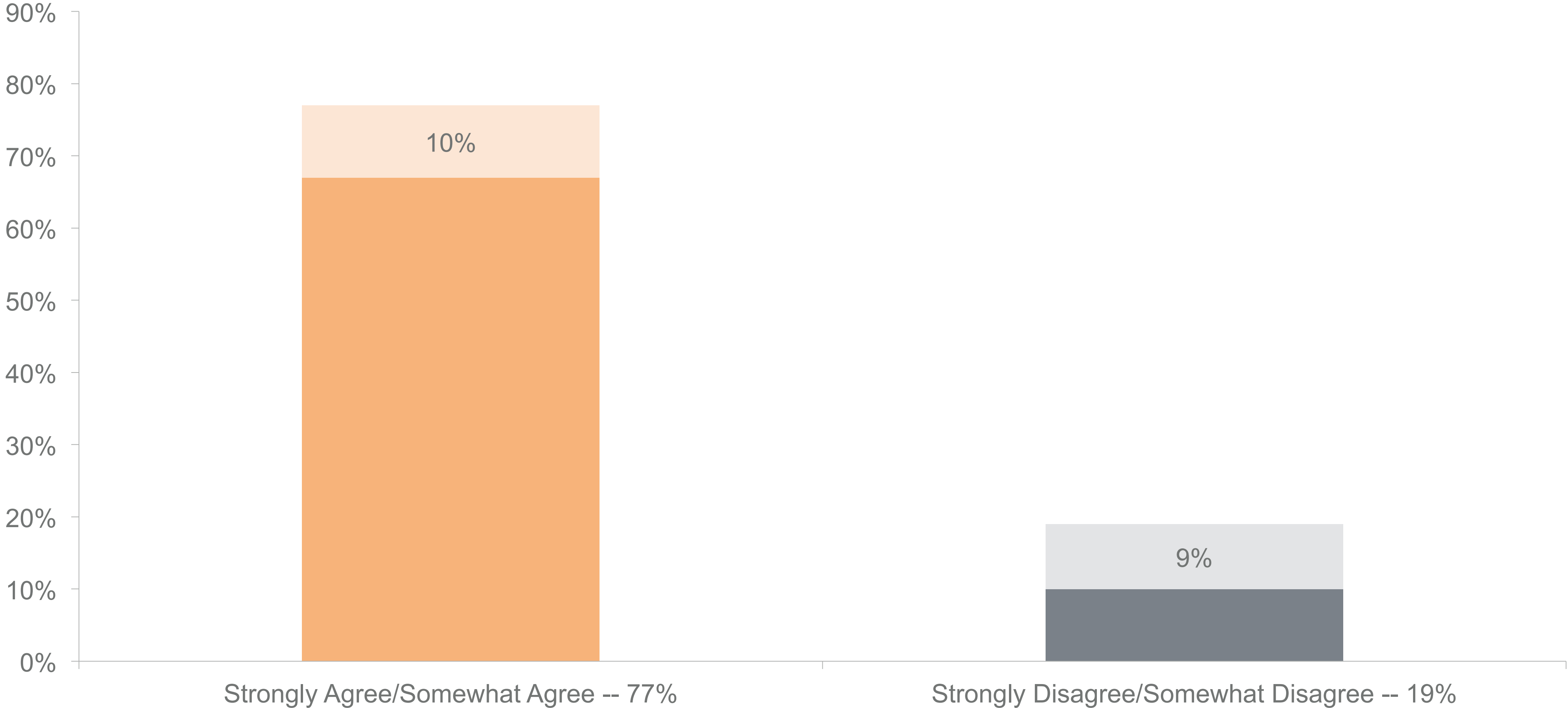
VIEWS ON POTENTIAL CHANGES TO NASSAU COUNTY PROPERTY TAX ASSESSMENT SYSTEM



SECTION 3

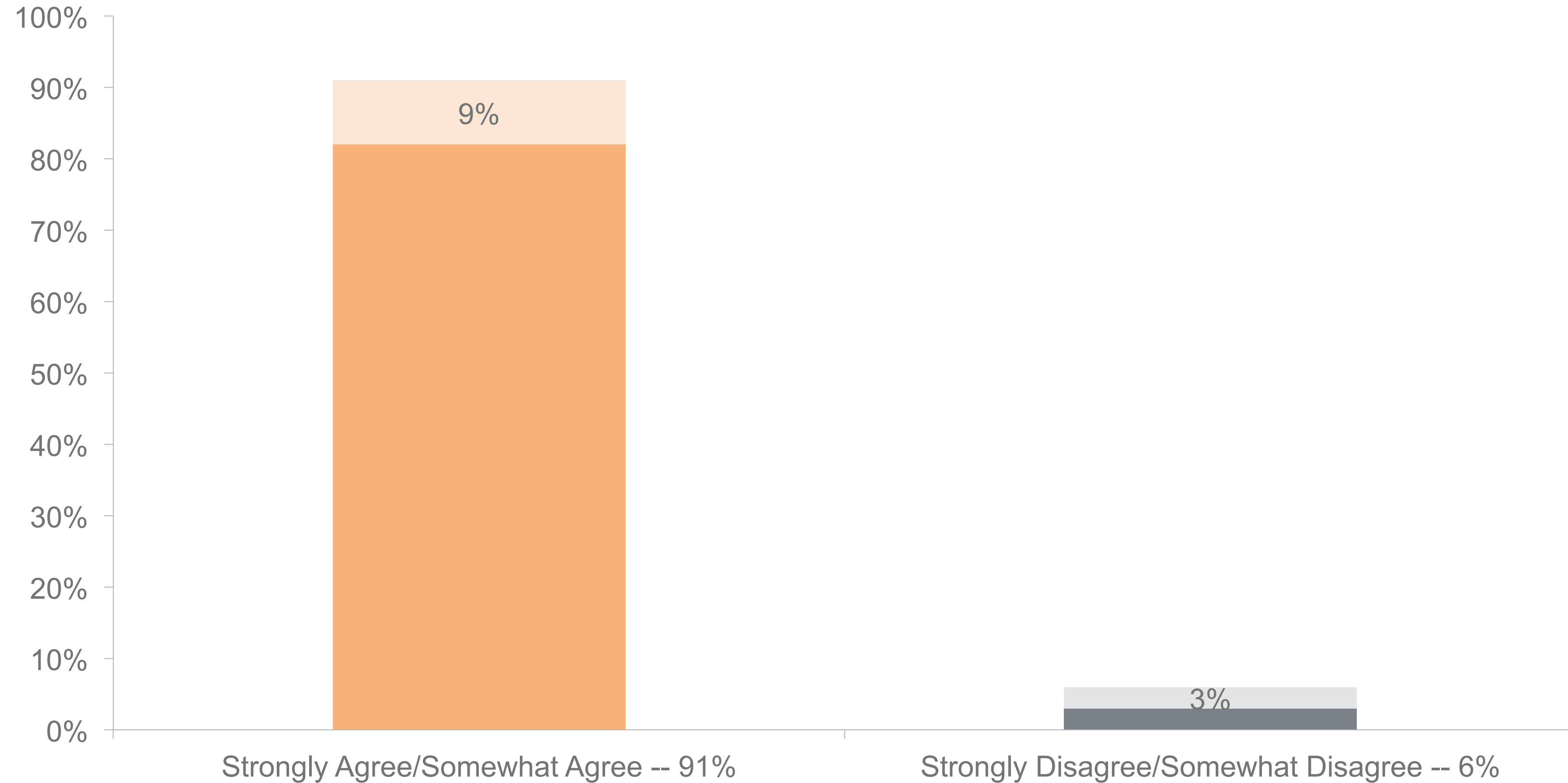
POLLING: Changes to the property tax system that would result in higher property taxes for any homeowners are unacceptable. Agree or disagree?

SECTION 3



POLLING: A politician who wanted to remove your ability to challenge your property tax assessment would be less likely to earn your vote in the next election. Agree or disagree?

SECTION 3



POLLING: Nassau County should be allowed a margin of error when calculating property taxes and assessments – the county should be given leeway to overcharge homeowners, and some overcharged homeowners should be prevented from contesting their property tax bill. Agree or disagree?

SECTION 3

